

GIOVEDÌ 30 OTTOBRE

Stage 3, 10:00/11:30

Gino Paoli

Incontro d'autore moderato da/Meet the Author chaired by E. Assante e/and G. Castaldo

Hall 1, 10:30/11:30

Brunori Sas

Incontro d'autore moderato da/Meet the Author chaired by A. Puricella

Hall 2, 11:00/12:30

Social media, music content e brand: come si raccontano le storie nel mondo digitale / Social media, music content e brand: how stories are told in the digital world

Panel a cura di/by FIMI con/with L. Prencipe - Director Digital & Business Development Sony Music Entertainment Italy; C. Santoro - Partner Manager YouTube / Google; L. Mirabella - Country Manager Deezer Italia; moderato da/chaired by E. Mazza -CEO FIMI

Hall 3, 11:00/12:30

Festival di Jazz, turismo, sostenibilità ambientale / Jazz Festivals, tourism, environmental sustainability

Panel a cura di/by Associazione I-Jazz e/and Apulia Jazz Network con/with R. Ottaviano - Apulia Jazz Network; V. Santoro - Anci; D. Borri -FAI; A. Endrici - Vinoef; S. Salvemini - Università Luigi Bocconi; M. Simeoni - Msc Consulting, Collectivité Territoriale de la Corse; moderato da/chaired by P. Fresu -musician con la partecipazione di/with participation of S. Godelli, Councillor for Mediterranean Culture and Tourism, Region of Puglia

Hall 5, 11:00/12:30

Suonivisivi / Soundvisions. Photography workshop con/with FLAVIO&FRANK

Hall 4, 11:00/13:00

Face to Face(s) - reserved for operators - Minkyong Kim -Artistic Director Sonic Islands, Ulsan World Music Festival, Asia Pacific Music Meeting -Seoul, South Korea; Christian Bernhardt -Talent Agent The Agency Group -Los Angeles, USA; Zoheir Bouzid -Artistic Director Dimajazz Festival, Diwane

Festival -Constantine / Alger, Algeria; Stacey Lynn Wilhelm -SXSW Music Festival Programmer -Austin, TX, USA; Diana Glusberg -Artistic Director Niceto Club -Buenos Aires, Argentina; Minna Huuskonen -Promoter and producer Helsinki Festival, Huvila Festival Tent -Helsinki, Finland; Sergio Torsello -Artistic Director Fondazione La Notte della Taranta -Melpignano, Lecce, Italy; Frank Bolder -Program Manager North Sea Jazz Festival, Lantarenvenster -Rotterdam, The Netherlands; David Ib-Òez -Artistic Director Fira Mediterrània of Manresa - Manresa, Spain

Stage 3, 12:00/13:30

Giorgia

Incontro d'autore moderato da/Meet the Author chaired by G. Castaldo

Hall 1, 12:00/13:00

Malika Ayane

Incontro d'autore moderato da/Meet the Author chaired by E. Simonetti e/and E. Assante

Hall 5, 13:00/14:30

Superclub. Sensibili alla musica / Superclub. Sensitive to music

Meeting nazionale/National meeting con/with

A. Perticaroli -Orion Club; D. Quarto -Demodè Club; M. Manzella -KeepOn; A. Perissinotti -Bpm Concerti, Naonian Concert Hall; A. Ceccarelli -Bpm Concerti; F. De Rosa -Live Club; G. Buttiglione -Bass Culture; V. Bellini -Bass Culture; C. Liaci -Officine Cantelmo; L. Nitti -Casa della Musica; F. Gargarone -Hiroshima; E. Romero -Flog; B. Giusti -Vibr; V. Spera -president of Assomusica

Hall 4, 15:00/16:00

How to approach the USA market -reserved for operators

Mentoring con/with M. Gartenberg -Management, Marketing/PR, Music Publishing MG Limited / Adesso, New York -USA

Hall 2, 15:00/16:00

Vivo -Live

Panel con/with

C. Fuortes -AD Fondazione Musica per Roma; R. De Luca -Live Nation; S. Giuliani -Rock in Roma moderato da/chaired by G. Castaldo

Hall 3, 15:30/16:30

Copy?Right! Come può cambiare il diritto d'autore / How can the copyright law change

Panel con/with G. Paoli -President of Siae moderato da/chaired by E. Assante

Hall 5, 15:30/16:00

Pierfrancesco Pacoda presenta il libro/presents the book **La Puglia della dance**

con/with N. Conte - artist; T. Mastrogiacomo - Art Director; F. Costantini - journalist; S. Mandurino - Pugliapromozione; C. Attimonelli -University of Bari

Stage 4, 15:45/16:15

Admir Shkurtaj presenta il disco/presents the album "Feksĭn" (AnimaMundi Musica 2014)

Cineporto, 16:00/19:30

Europa Creativa al Medimex / Creative Europe at Medimex

con/with S. Godelli, Councillor for Mediterranean Culture and Tourism, Region of Puglia; V. Bellini, President of Distretto Puglia Creativa; M.C. Lacagnina, CED ITA Cultura -MiBACT; M. Santone, CED ITA Cultura -MiBACT

Hall 5, 16:00/18:00

Workshop con/with NICOLA CONTE

Hall 1, 16:00/17:00

Paolo Fresu

Incontro d'autore moderato da/Meet the Author chaired by Ugo Sbis

Hall 4, 16:30/17:30

The Asian Pacific Music Meeting -reserved for operators

Mentoring con/with M. Kim -Artistic Director Sonic Islands, Ulsan World Music Festival, Asia Pacific Music Meeting, Seoul, South Korea

Stage 4, 16:30/17:00

Pasquale Delle Foglie presenta il disco/presents the album "Tempo imperfetto" (Otium Records)

Area Music Up, 17:00/19:00

Presentazione progetti e composizione team Medimex Music Up / Medimex Music Up: projects presentation and team building

Hall 2, 17:00/18:00

Niccolò Ammaniti

Incontro d'autore moderato da/Meet the Author chaired by G. Castaldo

Hall 3, 17:00/19:00

How to pitch music for advertising campaigns and films? -reserved for operators

Workshop con/with C. Mix-Linzer -CEO of Tracks & Fields, Berlin, Germany; E. D'Angelo -Music Scout at Tracks & Fields, Berlin, Germany

Stage 4, 17:15/17:45

Radicanto presenta il disco/presents the album «Oltremare» (Arealive 2014)

Hall 1, 17:30/18:30

Entics

Incontro d'autore moderato da/Meet the Author chaired by M. Caporosso e/ and E. Assante

Stage 4, 18:00/18:30

Fabryka presenta il disco/presents the album "Echo" (Faro Records / Snowy Peach 2013)

PRESENTATIONS BY THE EXHIBITORS

Hall 6, 10:30/11:30

The Sounds of Violins

Presentazione a cura di/Presentation by Andrea Di Cesare / Produzioni New Sound (stand 69)

Hall 6, 12:00/13:00

L'esserEPerfetto

Presentazione a cura di/Presentation by OWT Studio (stand 13)

Hall 6, 14:30/15:30

Cante Jondo e Flamenco: un ponte dall'Andalusia al Salento / A bridge between Andalusia and Salento

Presentazione a cura di/Presentation by Compagnia Mura di Flamenco Andaluso (stand 83)

Hall 6, 16:00/17:00

Polizza annullamento eventi / Event cancellation insurance
Presentazione a cura di/Presentation by Gava Broker Srl (stand 17)

Hall 6, 17:30/18:30

Sonata di Mare incontra Musica Jazz
Presentazione a cura di/Presentation by Progetto Transfrontaliero Sonata di Mare (stand 15-16)

SHOWCASE: Stage 1, 21:30/22:10 -**The Ringo Jets** (TK); Stage 3, 21:40/22:20 -**Lenacay** (ESP); Stage 2, 22:10/22:50 -**Orchestra di Piazza Vittorio & Ginevra di Marco con Mama Marjas** (IT); Stage 3, 22:40/23:20 -**Mammoth** (IT); Stage 1, 22:50/23:40 -**Brunori Sas** (IT); Stage 2, 23:30/00:10 -**Sinner** (IT); Stage 3, 23:40/00:20 -**Dado Magnetico** (IT); Stage 1, 00:10/00:50 -**Mannarino** (IT)

VENERDÌ 31 OTTOBRE

Stage 3, 10:00/11:30

J-Ax
Incontro d'autore moderato da/Meet the Author chaired by E. Assante

Cineporto, 10:00/13:00

Europa Creativa al Medimex / Creative Europe at Medimex
con/with C. Piscitelli, CED ITA Media; A. Coluccia, CED ITA Media; N. Serra, General Director of PALOMAR; E. Serrani, Local and European Project Development Fondazione Cineteca di Bologna

Area Music Up, 10:00/19:00

Medimex Music Up

Area Music Up, 10:30/11:00

Speech Michele Cipriani - Dropin

Hall 1, 10:30/11:30

Manuel Agnelli
Incontro d'autore moderato da/Meet the Author moderato da/chaired by A. Puricella

Stage 4, 10:30/11:00

Rocco Hunt
Incontro d'autore moderato da/Meet the Author moderato da/chaired by Ludovico Fontana

Hall 2, 10:30/11:30

Spot e musica / Advertising and music
Panel con/with R. Anzovino - musician; F. ArnÚ -Quiet Please; V. Celli -Art Director moderato da/chaired by G. Castaldo

Hall 3, 10:30/12:00

Making Yourself Heard in the American Market
Panel con/with R. Singerman -Consultant, Board advisor, partner of many companies: Canadian Music Week, Synch Summit, Caribbean Music Summit, LyricFind, Heaven 11, Pleimo, 88tc88, Bainil; S. Wilhem -SXSW, Austin TX, USA; C. Bernhardt -Talent Agent The Agency Group -Los Angeles, USA moderato da/chaired by M.O Gartenberg -Management, Marketing/PR, Music Publishing MG Limited / Adesso, New York -USA

Hall 5, 10:30/11:30

Felice Liperi presenta il libro/presents the book Le stelle del folk italiano: Rosa Balistreri, Caterina Bueno, Enzo Del Re, Matteo Salvatore (Manifestolibri, 2014) con/with T. Pinto - journalist; P. Pacoda - journalist; Her - musician

Hall 4, 11:00/13:00

Face to Face(s) -reserved for operators -Natasha Padabed -Program Director SKIF, Electro-Mechanica, Ethnomechanica festivals -St. Petersburg, Russia; Benoit Thiebergien -Director CIMN, D'Étours de Babel Festival -Grenoble, France; Bernard Blatzen -Artistic Director Azimuth Productions -Paris, France; Thomas Heher -Festival Director Waves Vienna -Vienna, Austria; Violaine Didier -Artistic Director Arty-Farty, Nuits Sonores Festival, Nuit Sonores Tanger, Le Sucre -Lyon, France; Pierre-Alexandre Blanc -Music Promoter, Visual Art and Exhibition Promoter, Agent, Manager, Consultant, Venue Business Partner Kaiguan Culture Ltd, Dongdong Music Festival and Convention, Yugongyishan Live House -Beijing, China; Leonardo Lupelli -General Manager Elita Design Week Festival -Milan, Italy; Victor M.K. Kye -Deputy Director Jarasum International Jazz Festival -Gapyeong, R.O. Korea; Marco Ligurgo -Artistic Director roBOt Festival -Bologna, Italy; Stefano Zurlo -Managing Director Goodfellas -Rome, Italy

Stage 3, 12:00/13:30

Ivano Fossati

Incontro d'autore moderato da/Meet the Author chaired by F. Versienti

Hall 1, 12:00/13:00

Next, come la musica cambierà il mercato. Vol. 1 / Next, how music will change the market. Vol. 1

Panel con/with A. Massara -Universal; M. Alboni -Warner; A. Rosi -Sony moderato da/chaired by E. Assante

Hall 6, 12:00/13:00

Il mercato libero del diritto d'autore europeo / The free market of the European Copyrights

Panel con/with G. Scorza -Avvocato Scorza Riccio & Partners; A. Barreca - General Director of Federturismo Confindustria; G. Ravello -CEO & Managing Director Sounday; D. d'Atri -president Soundreef; A. Perissinotti -president of BPM concerti; A. Bonforti -AD Patamu.com; A. Esposito -AD Subcava Sonora; D. Chiappa -president of Doc Servizi coop; M. Manzella -president of Circuito KeepOn; F. Galassi -ExitWell; The Gentleman's Agreement -band Subcava Sonora; moderato da/chaired by L. Mirabella -Country Manager Italia Deezer

Hall 5, 12:00/13:00

KeepOn

Musica dal vivo e club in Puglia e nel sud Italia / Live music and clubs in Puglia and in southern Italy

Meeting nazionale con/National Meeting with M. Manzella -president of KeepOn; P. Mei -Rocketta

Hall 2, 12:30/13:00

Case Study con/with **SALVATORE NASTASI** -General Director Spettacolo dal Vivo, MiBACT

Hall 3, 12:30/13:30

The shared history of European Jazz

Panel a cura di/by European Jazz Network con/with G. Tofoni -EJN; F. Martinelli -EJN, coordinator of "The shared History of European Jazz"; P. Brodowski -director of Jazz Forum; D. Heining -UK, author of "Trade in Trad Dads, Dirty Boppers and Free Fusioners: British Jazz, 1960-1975", PL; F. Bolder -program manager at North Sea Jazz festival, NL

Hall 2, 15:00/16:00

Il ritorno all'alta fedeltà / High fidelity is back

Panel con/with R. Patriarca -Audio Review; S. Di Nicola -House of Marley; N. Conte -musician; moderato da/chaired by E. Assante

Area Music Up, 15:00/15:30

Speech Gianluca Dettori - Dpixel

Hall 3, 15:00/16:00

Il Mediterraneo che risuona / The Mediterranean that resonates

Panel con/with M. Tronco -Orchestra di Piazza Vittorio; E. Avitabile -musician; N. Salameh -Radiodervish; D. Ib-Ùez -Artistic Director of Fira Mediterranean of Manresa; A. Marziano -Villa Ada incontra il mondo; Z. Bouzid -director of Diwane International Music Festival and of Dimajazz Festival moderato da/chaired by V. Corzani

Hall 4, 15:00/17:00

Tracks & Fields -reserved for operators - **Pitch Session** con/with C. Mix-Linzer -CEO at Tracks & Fields, Berlin, Germany; E. D'Angelo -Music Scout at Tracks & Fields, Berlin, Germany

Stage 4, 15:00/15:30

Redi Hasa & Maria Mazzotta presentano il disco/presents their album "Ura" (Finisterre 2014)

Hall 1, 15:30/16:30

Pierpaolo Capovilla

Incontro d'autore moderato da/Meet the Author chaired by Francesco Costantini

Stage 4, 15:45/16:15

Il Bric presenta il disco/presents the album "Nuovo Ordine Mondiale" (Piccola Bottega Popolare 2014)

Hall 5, 16:00/18:00

Workshop con POPULOUS

Hall 3, 16:30/17:00

Case Study con/with **EMMANUEL DE BURETEL** -Because Music, Paris/London

Stage 4, 16:30/17:00

Camillorè presenta il disco/presents their album «Il Kaos della Solitudine» (Materiali Musicali)

Stage 4, 17:15/17:45

Non Giovanni presenta il disco/presents their album «Ho deciso di restare in Italia» (Irmagroup 2014)

Hall 3, 17:30/18:15

Case Study con/with **MIRKO WHITFIELD** -SXSW Europe & International Business Development, Austin TX, USA

Stage 3, 17:30/18:30

Renzo Rubino
Incontro d'autore condotto da/Meet the Author chaired by N. Morisco

Hall 2, 17:30/19:00

Online Marketing: visibilità e guadagno / Online Marketing: Exposure and Income

Panel a cura di/by MMF Italy con/with D. Zerath -President of AMA, Artist Managers Alliance; P. Camonchia -Metatron -Artist Management and Music Producer, Publisher; G. Giusti -Digitalea/Trovarobato Netlabel; Believe Digital moderato da/chaired by L. de Gennaro -Vice President of Talent and Music, MTV South Europe, Middle East, Africa; coordinato da/coordinated by C. Storbeck - MMF Italy

Hall 3, 18:15/19:00

Case Study con/with **STEFAN SHAA** e/and **BRIAN RESTALL** -EE MUSIC Project Managers

Stage 4, 18:00/18:30

Bari Jungle Brothers presenta il disco/presents their album «Rime, patate e cozze» (Goodfellas 2014)

PRESENTATIONS BY THE EXHIBITORS

Hall 6, 10:30/11:30

Mediadibox -media digital network. Digital Promotion and Advertising
Presentazione a cura di/Presentation by Media Promotion Srl (stand 39)

Stage 4, 12:00/13:00

Archivio multimediale e laboratorio permanente sulla musica e la danza popolare salentina al Castello di Carlo V a Lecce / Multimedia Archives and Standing Laboratory of Salento Folk Dance and Music at the Castello Carlo V, Lecce

Presentazione a cura di/Presentation by Società Cooperativa Coolclub (stand 76)

Hall 6, 14:30/15:30

Leon Pantarei feat. Unaderosa presents the project Rhythmology

Presentazione a cura di/Presentation by Multimedia Press (stand 18)

Hall 6, 16:00/17:00

IRCAM, alle frontiere del suono / IRCAM, at the frontiers of sound

Presentazione a cura di/Presentation by IRCAM (stand 81)

Hall 6, 17:30/18:30

Festival Holidays. Non solo musica, ma anche contenuti e servizi / Not only music, but also contents and services

Presentazione a cura di/Presentation by Festival Holidays (stand 45-46-47)

SHOWCASE: Stage 1, 21:30/22:10 -**Nidi d'Arac** (IT); Stage 3, 21:40/22:20 -**Cristina Donà** (IT); Stage 2, 22:10/22:50 -**Diodato** (IT); Stage 1, 22:50/23:30 - **My Little Cheap Dictaphone** (BE); Stage 3, 22:40/23:20 - **DakhaBrakha** (UKR); Stage 2, 23:30/00:10 -**Plaza Francia** (FR); Stage 3, 23:40/00:20 -**Jack Savoretti** (UK); Stage 1, 00:10/00:50 -**Alienarmy** (IT)

SABATO 1 NOVEMBRE

Hall 1, 10:30/11:30

Next, come la musica cambierà il mercato. Vol. 2 / Next, how music will change the market Vol. 2

Panel con/with C. Caselli -Sugar; D. Ghezzi -Le nuvole; moderato da/chaired by G. Castaldo

Hall 3, 10:30/11:30

Challenges in managing creative clusters e/and workshop Be creative, Be cluster

a cura di/by Distretto Produttivo Puglia Creativa

V. Bellini -Distretto Produttivo Puglia Creativa -Bari; U. Winchenbach -Cluster manager at Netzwerk kreativ wirtschaft; C. Farinha - Addict -Cluster delle Industrie Creative del Nord del Portogallo; A.N. MuOoz -Cluster Manager at Kids Cluster; M. Halicki -Managing Director Warsaw, Masovian District, Poland; S. Silja -Project Director of Creative Industries Finland; A. Debroeck - Director of Plaine Images

moderato da/chaired by Kai Uwe Wiedlich - Stuttgart (D)

Area Music Up, 10:30/11:00

Speech Adriano Bonforti - Patamu

Hall 5, 10:30/11:30

Timisoara Pinto presenta il libro/presents the book Lavorare con lentezza. Enzo Del Re, il corpofonista (Squilibri, 2014)
con/with A. Andriani - Presidio del libro Mola di Bari; N. Morisco - journalist; Radicante; Acquasumarte; T. Zurlo

Hall 2, 11:00/12:00

Alternative and Electronic Urban Festivals

Panel a cura di/by Elita con/with D. Lupelli -elita Design Week Festival, Milano; D. Amici -Club2Club, Torino; G. Buttiglione -Locus Festival, Locorotondo, Bari; G. Stramaccia -Dancity Festival, Foligno; M. Ligurgo -roBOt Festival, Bologna; D. Longhi -Jazz:Re:Found, Vercelli; R. Lerose -Spring Attitude, Roma; moderato da/chaired by D. Ivic -Soundwall

Hall 4, 11:00/13:00

Face to Face(s) -riservato agli operatori -con Bertus de Blaauw -Promoter, Festival Booker, Organizer Mojo Concerts, Festivals: Pinkpop, Lowlands, Down The Rabbit Hole, North Sea Jazz, Where the Wild Things Are -Delft, The Netherlands; Daniel Alba Ochoa -Sonde 3 Producciones -Barcelona, Spain; Benjamin Tanguy -Program Manager Jazz ≠ Vienne Festival -Vienne, France; Marie Sabot -Associated Director We love green Festival -Paris, France; Evelyn Sieber -Head of Showcases Reeperbahn Festival -Hambourg, Germany; Mirco Pedretti -Dirigente Arci Arti Vive Festival -Solliera, Modena, Italy; Andrea Marziano -Responsabile Organizzazione Villa Ada incontra il mondo -Rome, Italy; Koblan Bonaventure Amissah -Direttore Organizzativo Bari in Jazz -Bari,

Italy; Gianni Buttiglione -Artistic Director Locus Festival -Locorotondo, Bari, Italy

Stage 3, 11:30/13:00

Niccolò Fabi, Max Gazzè and Daniele Silvestri

Incontro d'autore moderato da/Meet the Author chaired by E. Assante and F. Costantini

Hall 1, 12:00/13:00

Enzo Avitabile

Incontro d'autore moderato da/Meet the Author chaired by G. Castaldo

Hall 3, 12:00/13:00

La Comunità Europea e gli Enti locali: sostegno ai giovani talenti per il futuro della musica dal vivo in Italia / The European Community and Local Authorities: support for young talent for the future of live music in Italy

Panel a cura di/by Assomusica con/with C. Rigaud - Responsabile del programma Creative Europe' - Cultura Direzione Generale 'Education and Culture ; V. Spera -President of Assomusica; C. Grassi -President of Corsorzio Teatro Pubblico Pugliese

Hall 6, 12:00/13:00

Rockol Workshop. Digital music marketing 2014: Top Trends

Hall 5, 12:00/13:00

Enzo Gentile e/and Alberto Tonti presentano il libro/presents the book Il dizionario del Pop-Rock 2015 (Zanichelli, 2014)
con/with E. Gentile; C. Donatelli - artist; N. Morisco - journalist

Stage 4, 12:00/13:00

Artusi Remix

regia/direction D. De Michele, donpasta con/with A. Carbone - vj e con la partecipazione di/with the participation of M. Bray, Politician and Editorial Director, Treccani; S. Godelli, Councillor for Mediterranean Culture and Tourism, Region of Puglia

Hall 2, 12:30/13:30

Next, come la musica cambierà il mercato. Vol. 3 / Next, how music will change the market Vol. 3

Panel con/with E. Colasanti -42 records; V. Soave -Mescal; F. Lobrutto - MArteLive; R. Paci -Etnagigante; V. Diquattro - Spotify; moderato da/chaired by L. Fontana

Hall 3, 15:00/16:00

The strategic role of music conferences for the discovery and promotion of new artists

Panel con/with S. Wilhem -programmer at SXSW, TX, USA; R. Singerman - Consultant, Board advisor, partner of many companies: Canadian Music Week, Synch Summit, Caribbean Music Summit, LyricFind, Heaven 11, Pleimo, 88tc88, Bainil; T. Heher -Artistic Director of Waves Vienna; E. Sieber - Head of Showcases at Reeperbahn; moderato da/chaired by A. Perissinotti -President, Agent at Bpm Concerti Srl; A. Ceccarelli -Bpm Concerti Srl

Stage 4, 15:00/15:30

Duo FOLKSONGS! presenta il disco/presents their album "FOLKSONGS!" (Digression music 2014)

Area Music Up, 15:00/15:30

Speech Cinzia Rinelli - Deezer

Stage 3, 15:30/16:30

Live recording -Puglia Jazz Factory

in collaborazione con/in collaboration with Auditorium Parco della Musica di Roma

Hall 2, 15:30/16:30

VIOLETTA e MICHELE BRAVI

Incontro d'autore moderato da/Meet the Author chaired by Ernesto Assante

Stage 4, 15:45/16:15

Molla presents their album «Prendi Fiato» (Jazz Engine 2013)

Hall 1, 16:00/17:00

Case Study con/with **SALMO** moderato da/chaired by Gino Castaldo

Hall 4, 16:00/17:00

How to approach the Chinese Music Market -reserved for operators - Mentoring con/with P. A. Blanc -Music Promoter, Visual Art and Exhibition Promoter, Agent, Manager, Consultant, Venue Business Partner Kaiguan Culture Ltd, Dongdong Music Festival and Convention, Yugongyishan Live House

Hall 5, 16:00/18:00

Workshop con/with GUIDO NEMOLA

Hall 3, 16:15/17:00

Case Study con/with **MARIE SABOT** -Associated Director We Love Green Festival, Paris, France

Stage 4, 16:30/17:00

Fonokit presenta il disco/presents their album "Fango e bugie" (La Rivolta Records 2014)

Area Music Up, 17:00

Premiazione vincitori Medimex Music Up / Medimex Music Up Award

Hall 2, 17:00/18:30

YouTube behind the screen

Workshop by IMMF and Google con/with C. Santoro -Google/YouTube; D. Zerath -President of AMA, Artist Managers Alliance; Believe; Made in Italy; Sounday Music

Hall 3, 17:30/18:30

Booking Agent in Europe: strategies and organization

Panel con/with D. Ochoa -Sonde3 Producciones, Spain; B. De Blaauw -Mojo, Live Nation, The Netherlands; B. Seliger -B,ro f,r Musik, Texte & Strategien, Germany; B. Batzen - Azimuth Productions, France; moderato da/chaired by A. Perissinotti -President, Agent at Bpm Concerti Srl; A. Ceccarelli -Bpm Concerti Srl

Stage 4, 17:15/17:45

Ghetto Eden presenta il disco/presents the album "Senegalentino" (Salento Sound System 2014)

Stage 3, 17:30/19:00

La figura del producer nel rap: dal sample alla hit / Rap producersí professional profile -from samples to hit charts. Workshop con/with Don Joe;

Shablo; Fritz da Cat; Mondo Marcio

Stage 4, 18:00/18:30

UNA presenta il disco/presents the album *ìCome in cielo cosĩ in terraî* (MArteLabel 2013)

Hall 1, 18:00/19:00

Academy Medimex Awards Ceremony 2014

PRESENTATIONS BY THE EXHIBITORS

Hall 6, 10:30/11:30

Diritti díautore: nuovi strumenti, prospettive e opportunit# / Copyrights: new tools, perspectives and opportunities

Presentazione a cura di/Presentation by FUIS (stand 90-91-92)

Stage 4, 10:30/11:30

Sono qui. Ma bisogna cercarmi. ReciníPlay presents the first Italian immersive video clip

Presentazione a cura di/Presentation by ReciníPlay

Hall 6, 14:30/15:30

Music Academy Bari: innovazione tecnologica e certificazioni internazionali / Music Academy Bari: technologic innovation and international certification

Hall 6, 16:00/17:00

Musica contro le mafie. "L'Alternativa" DVD Preview and Award Winners 2014

Presentazione a cura di/Presentation by Musica contro le mafie (stand 77)

Hall 6, 17:30/18:30

La musica continua / Music keeps on playing on and on

Presentazione a cura di/Presentation by Suoni dall'italia (stand 9)