

# asso musica

## calls Europe

29/30 october

**MEDIMEX 2015**

### LIVE MUSIC: AN URBAN RESOURCE

October 29, 2015  
from 6.00 pm to 7 pm  
Hall 1 - pavillon Medimex

### EUROPEAN LIVE MUSIC NETWORK

October 30, 2015  
from 3 pm to 4.30 pm  
Hall 1 - pavillon Medimex

Presentation of models of development and promotion of music in Europe: case history that illustrates how these models can positively influence the economic and social reality of the cities themselves.

#### Speakers:

##### Chris Garrit

Night-Mayor of the city of Groningen (Paesi Bassi)

##### Svanhildur Konráðsdóttir

Director of the department of culture and tourism at Reykjavik City (Islanda)

The panel is divided into two sessions:

1) A first private session; a working meeting addressed to industry european operators (from 11:30 am to 2:30 pm) This session will take place at hall Cineporto, 400 mt from pavilion Medimex and shall include a lunch break at 1.30 pm

2) panel from 3:00 pm to 16.30 pm (at pavillon Medimex, hall to be defined - the participants must be present 30 minutes before)

The live music scene in Europe is characterized by considerable differences from country to country. The opportunity is there for all european operators and associations to act more than ever united and motivated as to represent the interests of live music sector at the highest European institutional level. One of the objectives of Assomusica is to foster tight collaboration amongst operators along those same lines that proved to be successful in the cinema and broadcasting industries, as to encourage favorable legislation, raise funds and develop programmes dedicated to live music. This federating effort of Assomusica's has met considerable interest from many operators in different European countries.

#### Speakers:

**Alessandro Senesi** Directorate General for Education and Culture Directorate D – Culture and creativity Creative Europe Programme - Culture Unit

**Greg Parmley** Managing Director ILMC (Inghilterra)

**Georges Perot** Founder & Managing Director MESO Music Events (Grecia)

**Vincenzo Spera** Assomusica President (Italia)

#### Worktable:

**Jeremy Davies** Director of Root Music (Gran Bretagna)

**Audrey Guerre** Coordinator Live DMA (Francia)

**François Jolivet** Fedelima Board Member (Francia)

**Attilio Perissinotti** Network Europe Board Member (Olanda)

**Aline Renet** Strategic Councillor and Institutional Relations Prodiss (Francia)

**Nuno Saraiva** Vice President AMAEI (Portogallo)

**Karsten Schölermann** Livekomm LiveMusikKommission/ Board member (Germania)

**Malika Segueineau** Director Prodiss (Francia)

**Peter Smidt** Manager at Buma Cultuur / Creative Director at Eurosonic (Olanda)

**Manfred Tari** Managing Editor Pop100 (Germania)

**streaming on: [www.assomusica.org](http://www.assomusica.org)**

**For more information:**  
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